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SalesLogistix Has Signed 85th Salesforce.com Client

Consulting Firm Has Worked on 120 SFDC Instances plus Dozens of other Cloud-Based Applications

Palo Alto, CA, July 15, 2012 --(PR.com)-- SalesLogistix Corporation, the CRM Management Consultancy and certified Salesforce.com integrator, today announced that the company has more than 85 clients in 6 countries, having put into production or modified more than 120 instances of Salesforce.com's Sales Cloud, Service Cloud, or Force.com platform features. As can be seen in this list (http://www.saleslogistix.com/customers/), SalesLogistix has over 85 clients, several with more than one instance of Salesforce.com. In addition, the firm has worked on other leading cloud-based systems such as NetSuite, Marketo, Hubspot, Vertical Response, Pervasive, Boomi, and others.

"We are proud to have reached this client milestone, particularly since our projects are typically system extensions, integrations, or re-implementations that don't lend themselves to fast 'cookie cutter' solutions," said David Taber, CEO of SalesLogistix. "We've been dedicated to SFDC since 2005, and this focus has paid off in our clients' success over the years."

Over 60% of SalesLogistix clients have gone on record, giving the company a 5-start rating in Salesforce.com's AppExchange. As can be seen in this listing (http://appexchange.salesforce.com/results?type=Services&sort=3), 51 clients have voted for the firm. This is the highest ranking of all independent Salesforce integrators in the world.

SalesLogistix projects typically involve integration and functional extension work in applications that touch Salesforce.com, such as marketing automation, ecommerce, content management, and accounting. Thanks to cloud development, web services, and modern integration servers, developing and integrating these applications goes much faster than with traditional "on premises" applications. But cloud projects still require deep work in data modelling, business process analysis, and data migration. All too often, cloud implementers don't go deep enough in these areas during the initial system build-out. A year after the initial system "go live," clients call on SalesLogistix to troubleshoot and repair systems that were set up with "quick start" consulting projects from other integrators.

About SalesLogistix Corporation
Since 2005, SalesLogistix Corporation has improved its clients' sales, marketing, and customer service business processes that are the foundation of their profitable growth. SalesLogistix is a CRM management consultancy and certified salesforce.com integrator that configures, extends, and integrates salesforce.com systems with the rest of its clients' cloud infrastructure. Using a proprietary Agile methodology and best practices derived from years of executive experience, the firm molds salesforce.com to clients' business processes, providing a true 360-degree

operational view of customer relationships and maximizing leverage for profitable sales. Headquartered in California, SalesLogistix has over 85 clients in Europe, Asia, and North America.

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