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Wednesday's company spotlight is on SalesLogistix Corporation and its CEO and Founder David Taber. SalesLogistix is a management consulting and systems integration firm that focuses on customer relation management (CRM) systems. With its headquarters in Palo Alto, this 4 year old company reaches an international clientele.

About David Taber:

David wrote his first computer program when he was 12, in his words, "before nerdiness became fashionable". Despite his early start, his software background is fully self-taught. He majored in mediaeval history as an undergraduate at UC Santa Cruz and later returned to school to get his MBA at UC Berkeley's Haas School of Business.

After earning his MBA, David found a niche in the marketing side of tech companies. In 2001 he left

