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May 2012

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SalesLogistix Ranks #1 in Customer Satisfaction Among all Independent Salesforce.com Integrators

Nearly 70% of Clients Have Voted SalesLogistix as "5 stars" in App Exchange Rating System

FOR IMMEDIATE RELEASE

PRLog (Press Release) - May 20, 2012 -

-- Palo Alto, CA -- SalesLogistix Corporation, the CRM Management Consultancy and certified Salesforce.com integrator, today announced that the company has reached first place worldwide in customer-satisfaction ranking among all independent system integrators listed in Salesforce.com's AppExchange. As shown in the AppExchange's customer ranking view, (http://www.saleslogistix.com/SLX_1.pdf), SalesLogistix has a pure 5-star history of client votes, with total votes that rank higher than consultancies many times its size. (The only firm with more votes is "Model Metrics," which is a division of Salesforce.com.) SalesLogistix clients have been voting for the firm's quality, cost, and schedule attributes steadily since 2009, as can be seen in the AppExchange review and voting listing (<http://appexchange.salesforce.com/reviews?listingId=a0N30...>).

"Client satisfaction has been the priority for us since our founding in 2005 – and now nearly 70% of our client base has gone public with a 5-star rating," said David Taber, CEO of SalesLogistix.

Unlike some AppExchange participants, the votes for SalesLogistix:

- Are from paying clients only
- Reflect a complete system build out or major significant re-work
- Have no "double-counting" – each client put in only one review.

In addition, the vast majority of the votes reflect an ongoing business relationship (in some cases, spanning 3 years or more).

The AppExchange is Salesforce.com's online directory of consultancies and product partners, and every participant is subject to voting by their customers. Voting is voluntary, but the system tracks and displays who the voter is, to limit artificial inflation of the votes. The votes and commentary for consultants focus on project quality, cost, and completion date, and the ranking of votes is done automatically along several variables. One of the variables – lifetime voting score – has been used in this comparison because it is less vulnerable to "gaming" or artificial internet tactics.

About SalesLogistix Corporation

Since 2005, SalesLogistix Corporation has improved its clients' sales, marketing, and customer service business processes that are the foundation of their profitable growth. SalesLogistix is a CRM management consultancy and certified salesforce.com integrator that configures, extends, and integrates salesforce.com systems with the rest of its clients' cloud infrastructure. Using a proprietary Agile methodology and best practices derived from years of executive experience, the firm molds salesforce.com to clients' business processes, providing a true 360-degree operational view of customer relationships. Headquartered in California, SalesLogistix has over 70 clients in Europe, Asia, and North America.

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